



www.monticellohistoricalsociety.org

# RECOLLECTIONS

*Monticello Area Historical Society News*

Year 2022, No. 1

Inside:

## Looking back 60 Years to 1962

### MAHS Board of Directors

- President - Mary Davis
- Vice-Pres. - Kay Frietag
- Secretary - Sue Rieder
- Treas. - Karen Brugger
- Member - John Casey
- Member - Don Kubly
- Member - Kim Buehl

### Coordinators

- Docents - Kay & Bill Dickson
- Programs - Paul Rieder
- Newsletter - Jules Cappelle
- Window Display—May Burgy
- Membership - Carol Schultz

### Collection Archivist

Jules Cappelle  
 jules.cappelle@gmail.com

## Museum Open

Saturdays May thru October  
 from 10 am - 2 pm  
 Our docent coordinators  
 Bill & Kay Dickson welcome all  
 volunteers.

Call them at 938-4315.

Dear Friends,

The clocks are ahead, the robins are back, COVID numbers are down, and our optimism is up! The board of directors met recently and plans are under way for resuming our membership meetings and holding our 2-year delayed 25th Anniversary annual meeting. Plus, we will be open on Saturdays from 10-2 beginning in May. A few details: April 28, 6:30 p.m. you are invited to the museum for a bit of wine and cheese as we re-connect and share ideas. It will also be a great time to bring a new member, pay your dues, and sign up to be a docent this summer. We should also have details about the annual meeting for you too. Thank you, Bill and Kay Dickson, for agreeing to be in charge of Docents again this year – give them a call. Thank you, May Burgy, for keeping our windows up to date and eye-catching. Thank you, John Casey, for funding and publishing this newsletter. We extend condolences to the families of Roger Klassy and Bill Moser. Both were lifetime members and great supporters of the historical society. Their talents and information will be missed.

See you soon,

Mary Davis

### Betty Jane Woelffer

Early 1940's

Betty Jane sold popcorn in front  
 of Woelffer's Drug Store to  
 earn money for nursing school.  
 She succeeded!



## Looking back 60 Years to 1962

By Karen Brugger

--Howard Voegeli named outstanding young farmer of Green county at annual Farmer's Recognition Night held in Monroe.

--School officials expect 120 new rural grade pupils to enter Monticello Schools this fall, result of closing rural schools.

--Fred Escher purchases Marina at Lake Wisconsin.

--Marianne Burgy and Gary Zweifel are chosen to Attend Badger Girls and Boys State camp.

--Mrs. Harry Schuerch and Dean Zimmerman hospitalized with injuries resulting from collision of Schuerch and Zimmerman autos.

--Forty six young people confirmed at Zwingli UCC.

--130 youngsters participate in annual Easter Egg hunt.

--Jeanne Elmer and Terry Freitag reign as Queen and King of Monticello prom. (Now Jeanne Kubly-Jerry)

--Fred Deppeler, age 85, former Monticello cheesemaker dies. (Father of Albert Deppeler).

--Elmer Duerst, Monticello native engaged to coach basketball in Colorado.

--116 persons attend Mother-Daughter Tea.

--Donald Hoppe resigns as Monticello Chief of Police, Dwight Zweifel is named Chief of Police.

--Candace Buehl named 1962 Monticello Dairy Queen.

--75th anniversary of Zwingli UCC observed.

--Monticello Cold Storage building sold to Ed Rufenacht and Rudolph Regez of Monroe. The building erected in 1916 by cheese firm of Edw. Wittwer and Bro. is one of the largest cheese warehouses in Green County. Last partners were Dwight Zweifel and Donald Knobel who discontinued business. Will continue as Monticello Cold Storage.

--Karl Freitag acquires Schuler Insurance Agency.

--Eldon Taylor assumes management of Cities Service station.

--Harold Schultz suffers burns and bruises when injured in sewer disposal plant explosion here.

--Total enrollment in Monticello Schools hits record of 509 students.

--C.M. Stauffer defeats G. Fred Galli and Victor Schiller for state assembly nomination, is re-elected as Green County assemblyman.

--Funeral services for Mrs. L.R. Pease, age 74, wife of local businessman. (Pease Hardware)

--Darlyne (Elmer) Wuethrich and William Koller killed in one-car accident just south of town.

--Over 160 attend Father-Son banquet.

--Fred C. Durtschi named new Fire Chief, succeeds Ervin Broge who resigned after serving 10 years.

--Fritz Benkert, age 13, bags 10 point buck with bow and arrow.

--Cash donations for Monticello Lake development project surpass \$3000 mark.



# Armond & Clark Comedy Company

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## TO-NIGHT!

at LOVELAND'S HALL  
and Every Night Until April 1st

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Introducing a refined and carefully selected  
Company of Vaudeville Artists, including  
Monologue, Character Changes, Music, High  
Class Sketches, Singing, Dancing, Music

— AND FEATURING —

**Serpentine Dance - Cloak Effects  
and Spirit Dance**

ON A FULLY LIGHTED STAGE

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AN ENTERTAINMENT for OLD and YOUNG

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**Contests Every Night  
Liberal for Cash Prizes**

All newspaper clippings in this newsletter from 100 years ago.

Monticello Messenger March 23, 1922





These pics are same farm - 1909 and 1953. The barn is the same. The brick house was built in 1917 and the frame house was moved to the south (left on pic) and made hired man's house. You can't really see it in the 1953 pic but it was still there when we were kids in the 1970s. The farm passed in my family from Henry L. Babler (great-great-grandfather), to Henry E. Baber (great-grandfather), to Willis H. Babler (grandfather). It was sold to Ron and Barb (Marty) Smith who still live there. It is on Feldt Rd. between Wade Wittenwyler's and rec trail (old RR). Mom and Dad grew up on opposite ends Mt. Pleasant Township. Submitted by Michael Schultz *Check out our website to see these farms in color.*



**MISSION STATEMENT**

The mission of the Monticello Area Historical Society is the acquisition, documentation, preservation and exhibition of artifacts relating to the history and culture of the Monticello area. This collection will be located in our museum, the former Woelffer Drug Store on Main Street in Monticello, Wisconsin.

**VISION STATEMENT**

The Monticello Area Historical Society strives to promote an interest in the uniqueness of the Monticello area by collecting and displaying artifacts that tell our community history. We further endeavor to enrich the community by connecting them to the past and saving the present to enhance the future.



## Increase Your Crops

By using fertilizer for alfalfa, oats, barley, corn, potatoes and garden truck. Place your order now. Will have a carload on track within a week. The price is reasonable in comparison with that of a year ago.

Karlen & Steinman Lbr. Co.

## Sale of Potatoes

I have 250 bushels of choice eating and seed potatoes stored in the old Bontly cheese cellar, Monticello, which I will close out at \$1.50 per bushel at the cellar. Will be at cellar Saturday afternoon, Mar. 25, from 1 until 5 o'clock.

Fred Greub.

The New Edison is the only phonograph which can sustain the test of direct comparison with living artists. Ask for a demonstration in your own home.

A. Wuilleumier.

Mail order prices backed off the map if you buy your spring and summer footwear of us.

Poeple's Supply Co.

Mrs. Emil Zentner and Mrs. Wilbert Hoesly were county seat visitors Monday.

Fred Hammerly, student at the U. W., was home from Madison for a week-end visit.

Mr. and Mrs. F. A. Babler welcomed a new son at their home in Mt. Pleasant township on Sunday last.

John N. Burns, county superintendent of schools, was in town on official business the first of the week.

J. J. Pierce came from Brodhead Monday noon for a few hours' stay with his mother, Mrs. Elizabeth Pierce.

James Dooly motored to Brodhead Sunday to spend the day with his sister, Mrs. Martin Nevill, and family.

Miss Lydia Hamon returned to Monroe Sunday afternoon after spending a week with Mrs. P. J. Aultman.



# THE KARLEN THEATRE

SATURDAY NIGHT                      SATURDAY NIGHT  
**ANITA STEWART**

IN  
**"Human Desire"**

A romance of mother-love in which the little star is a motherless waif who escapes in trousers from a convent in Italy and comes to America to care for all the poor neglected babies. Altogether charming, quaint and different from Miss Stewart's previous photoplays. From the story by Violet Irwin.

FORD EDUCATIONAL                      CHRISTIE COMEDY  
Show Starts at 8 O'clock                      Admission 10c and 25c

SUNDAY MATINEE                      SUNDAY NIGHT

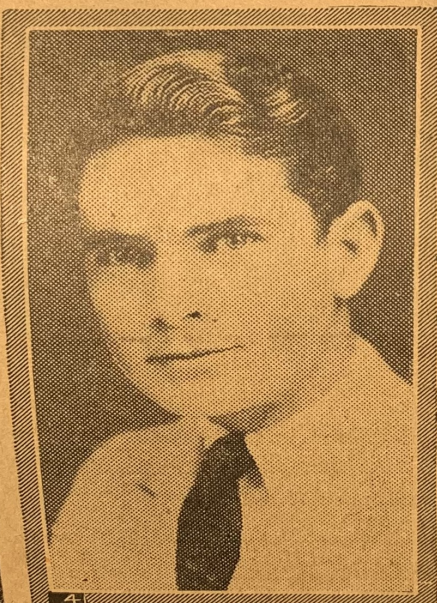
## MARY MILES MINTER

IN  
**"Moonlight and Honeysuckle"**

Judith, like Mr. Edison, thought a man should be tested before he was engaged either for a job or matrimony. Being an expert horsewoman herself, she first tested out her suitor on horseback, but after fishing him out of a few brooks and rescuing his hat a dozen times, she graded him zero.

ANNETTE KELLERMAN                      2-REEL COMEDY  
Show Starts at 8 O'clock                      Admission 10c and 25c

WEDNESDAY NIGHT                      THURSDAY NIGHT



## LLOYD HUGHES IN **"Homespun Folks"**

Lloyd Hughes is the popular star who heads the cast in "Homespun Folks," which is to be shown at this theatre on Wednesday and Thursday of next week. Produced by Thomas H. Ince and considered one of his best productions, "Homespun Folks" will appeal to you because of the trueness and absolute sincerity of its characters. You can be assured of seeing a drama full of human interest.

LLOYD HUGHES  
in "HOMESPUN FOLKS"  
A THOMAS H. INCE PRODUCTION

1-REEL COMEDY  
Admission 10c and 25c

### Seeds! Seeds! Seeds!

We have in stock all kinds of grass seeds, as well as oats, barley, wheat, field peas, soy beans, etc. For anything you wish in odd seeds, place your order with us and save money. We are distributors for the Olds Seed Co.'s line.  
Karlen & Steinman Lbr. Co.

### REFORMED CHURCH

Sunday, March 26:  
Fourth Sunday in Lent.

Monticello

Sunday school and Adult Bible classes at 10:00 a. m.

Service in German at 11 a. m.  
Washington

Sunday school at 1:30 p. m.

Service at 2:15 p. m.

Everybody cordially invited.

A. Muehlmeier, Pastor.

### For Sale

A fine pen of White Plymouth Rocks; six pullets, all laying, and one fine cockerel, weight 11 lbs. U. R. Fishel strain.

J. H. Barlow.

### Oak Lumber for Sale

Several thousand feet of oak lumber, 2x6 to 2x12, any length, for sale. Call phone 317-4. Robert Holcomb.

### Editor's Note:

Prohibition was nationwide constitutional ban of alcoholic beverages from 1920 to 1933.

Joe Puempel, New Glarus boarding house keeper, arrested a few weeks since by federal and county officials on charges of having violated the prohibition laws, waived preliminary examination in justice court at Monroe on Tuesday and was bound over to the circuit court. Puempel was placed under bonds of \$1,500, which he furnished.

Mr. and Mrs. Robert Streiff, of New Glarus, are the happy parents of a baby daughter, born at the Monroe hospital last Friday evening. Mrs. Streiff is a sister of Mrs. Fred W. Voegeli, of this village.



## Surprise Newlyweds

Mr. and Mrs. Wm. Kruegger, Jr., who recently returned from their wedding trip and are now making their home on the Elias Lewis farm, a few miles east of Monticello, were most agreeably surprised one evening last week by the unheralded arrival of a goodly number of relatives and friends. The "intruders" were bent upon having a good time and they were in nowise disappointed during their sojourn at the Kruegger home. The guests included Abraham Kubby and family, John P. Zweifel, Jr., and family, Mr. and Mrs. Fred Spring, Mr. and Mrs. Henry Kruegger and daughter, Mr. and Mrs. Fred Hammerly and son, Jacob Rhyner and family, Mrs. Irene Kruegger, Herman Legler, Will and Roy Feldt, Edwin and Clifford Riese, Harold and Harry Luchsinger, John Babler and Fred Babler.

## New to our website:

Zwingli Church 75th Anniversary 1962

Bingham Green Co. history book

Scrapbook about the Veterans Monument

(Under "Publications")

Thank you Rodger Dooley

# WRIGLEY'S



## AFTER EVERY MEAL

Select your food wisely, chew it well, and—use WRIGLEY'S after *every* meal.

Your stomach will thank you.

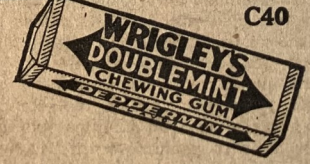
It is both a benefit and a treat—good, and *good for you*.

And, best of all, the cost is small.

TRY THIS  
NEW ONE



Sugar jacket "melts in your mouth" and gum center remains to give you all the usual Wrigley's benefits.



C40

### MEMBERSHIP

Mail this form and payment to the museum address or give them to our membership chairperson.

Membership year: May—April

**Individual dues - \$20/yr**

**Family dues - \$30/yr**

**Lifetime dues - \$500**

CASH

CHECK PAYABLE TO MAHS

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_



YOU ARE INVITED TO JOIN

## THE MONTICELLO AREA HISTORICAL SOCIETY

MEETINGS NORMALLY HELD THE 4TH THURSDAY OF EVERY MONTH, **EXCEPT** JULY, NOVEMBER AND DECEMBER, IN THE NORTH ROOM OF ZWINGLI CHURCH AT 7:00 PM ARE ON HOLD AT PRESENT.

### MAHS Museum

P.O. Box 463  
204 N. Main St.  
Monticello, WI 53570  
Phone: (608) 938-4216  
Email: mahs@tds.net

### Hours of Operation

The museum will be open  
May until October  
but can be open by appointment for anyone or a  
group wishing to stop by.

For special group or individual tours,  
call the museum at (608) 938-4216 or send your request to  
mahs@tds.net.

Admission to the museum is free and  
a quarterly newsletter from Monticello  
Area Historical Society is included with  
your membership.

Please consider including the  
Monticello Area Historical Society in  
your will.

A guided tour of the museum can be  
arranged for all groups anytime.

MAHS Museum  
P.O. Box 463  
204 N. Main St.  
Monticello, WI 53570

