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RECOLLECTIONS

Monticello Area Historical Society News

Year 2022, No.. 4

★ *Inside:* **MONTICELLO BUSINESSMEN TO STAGE HUGE** ★
★ **PRE-CHRISTMAS SALE** ★
★ **ICE HOUSE-ICE HARVEST** ★
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MAHS Board of Directors

- President - Mary Davis
- Vice-Pres. - Kay Frietag
- Secretary - Sue Rieder
- Treas. - Karen Brugger
- Member - John Casey
- Member - Don Kubly
- Member - Kim Buehl

Coordinators

- Docents - Kay & Bill Dickson
- Programs - Paul Rieder
- Newsletter - Jules Cappelle
- Window Display—May Burgy
- Membership - Carol Schultz

Collection Archivist

Jules Cappelle
jules.cappelle@gmail.com

Museum Open

Saturdays May thru October
from 10 am - 2 pm
Our docent coordinators
Bill & Kay Dickson welcome all
volunteers.
Call them at 938-4315.

Dear Friends,

As the year winds down, the board of directors is getting geared up to learn how to make the museum a better institution. We have hired a professional consultant to better define, organize, educate, and curate our museum and its artifacts. With her guidelines, we hope to sort and catalog the Monticello Area objects entrusted to our care. Being able to retrieve them as needed will be a real advantage. We are excited about this process after years of inertia in our storage area.

Hans Sulzer was a long-time member of MAHS and served as a valuable board member. Our sympathies to Kathleen and his family.

Merry Christmas and Best Wishes in 2023!

Mary



This Fall, Karen Brugger shared with Monticello third graders her third grade experiences at the one room Oak Shade Rural school. She even shared her third grade report card!

You can listen to memories on our website under "Audio."

The Oak Shade School is now located at the Swiss Historical Village in New Glarus.

The following history of Monticello was researched by

Karen Brugger

Monticello Messenger November 12, 1936

MONTICELLO

BUSINESSMEN TO STAGE HUGE PRE-CHRISTMAS SALE

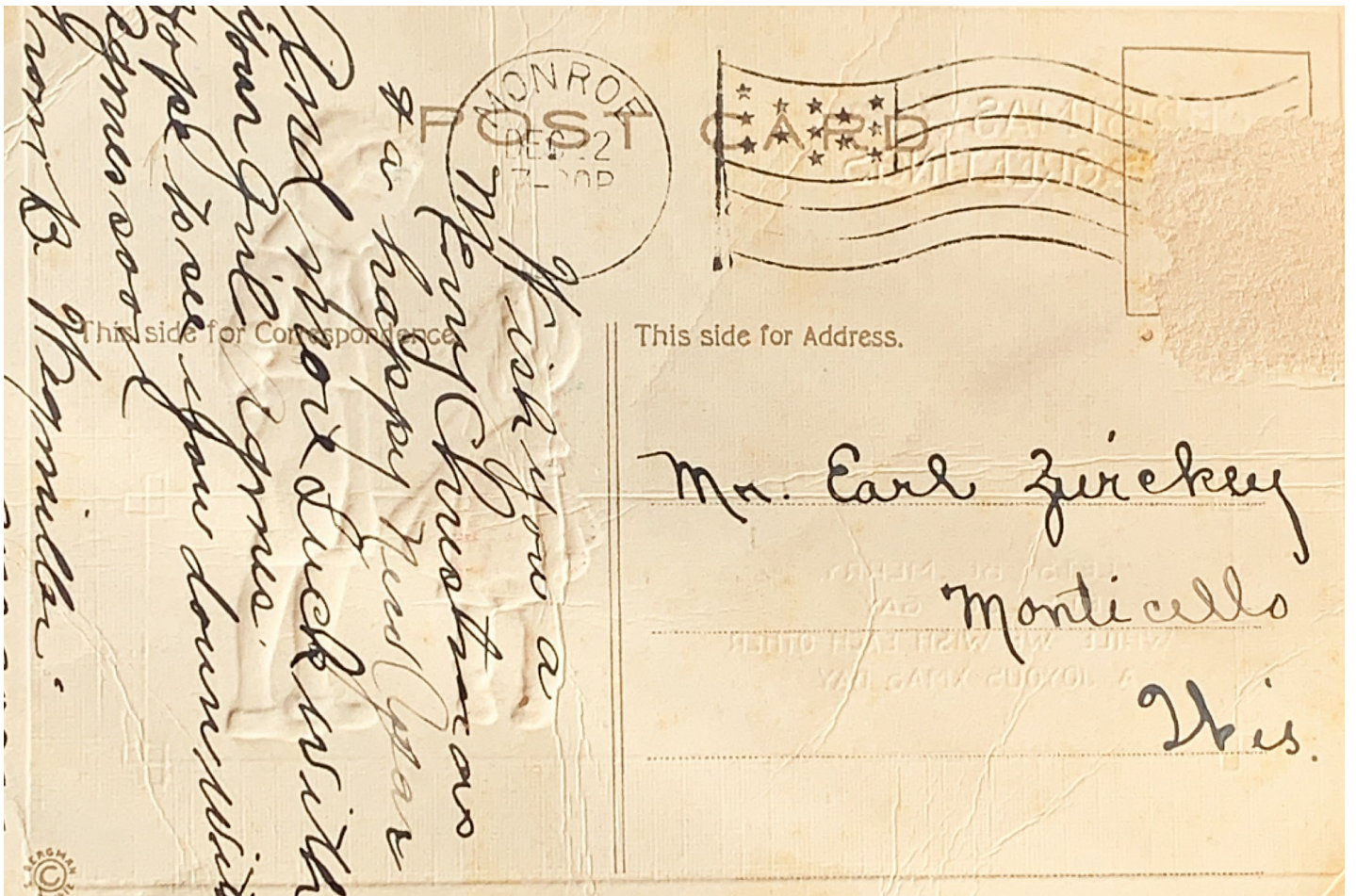
Enthusiastic crowds are expected to attend this event. The sensational bargain event of the season will take place Friday and Saturday November 20-21 when the businessmen join hands in sponsoring two big Dollar Days. Extensive plans are being made to make this big two-day event one of the greatest in the town's history. This big price slashing event comes as a pre-holiday sale and follows on the heels of a similar affair held last month when Monticello streets were virtually humming with enthusiastic shoppers. At this time residents of the Monticello territory will have a golden opportunity of making purchases at remarkably low prices that will mean substantial savings. Nothing can be spared to bring people to Monticello in large droves for Dollar Days. With the attractive bargains which will be offered by the local stores shoppers have more than one reason for doing their buying here in Monticello. With Christmas only six weeks away it might be well worth your time to investigate these tempting offers. It's never too early to be thinking about Christmas gifts. Dishes, pans, gloves and all sorts of quality merchandise will be on sale all at substantial bargains. Moreover, all the merchandise offered by the merchants on Dollar Days is of the highest quality, No inferior goods bought especially for this sale.



Christmas Postcard 1913



Christmas postcard from 1920 sent here in Monticello



The following history of Monticello was researched by Karen Brugger

ICE HOUSE-ICE HARVEST

1887--A good ice house would be a good investment. The crop is handy and the railroads and village people need a supply of ice.

January 1907--Determined to get into the limelight of publicity, Ira Pierce took an early morning bath in the icy waters of Lake Staedtler this morning. He was engaged in getting things ready for days cut of ice when he slipped on a chunk of ice and landed squarely on his back in the water. He got a thorough soaking. Not to be outdone in a little matter of this kind, John Snow attempted the same stunt a few minutes later but managed to scramble out of the water before the immersion was complete. Work of filling the big ice house is nearly completed, ice about 15 inches thick but quality not up to that of last year, the recent thaw and consequent freeze-up giving the crystals a streak of yellow.

January 1916--Henry Staedtler who has a large

force of men at work on the ice for a number of days expects to complete the harvest tonight. Mr. Staedtler started his harvest before the first of the year, but insistent butting in on the part of the weatherman since that time has delayed matters considerably. Because of a couple soft spells, it has been necessary to plough the ice three times since the campaign began. The first cutting was 11 inches thick, and since then nearly 22 inches thick. The ice is of excellent quality. Mr. Staedtler has the contract for cutting and delivering 1000 tons of ice for the Borden Condensed Milk Company. Note: The Borden Company is paying \$1.35 per hundred for milk testing 3 percent butterfat.

September 1935--Monticello's old red ice house which has served the community for many years has been "sentenced to death." Charles W. Clark, local real estate agent, who has owned the property for the past 12 years is having the structure torn down. No ice has been harvested from the local lake for the past three years because conditions are no longer favorable.



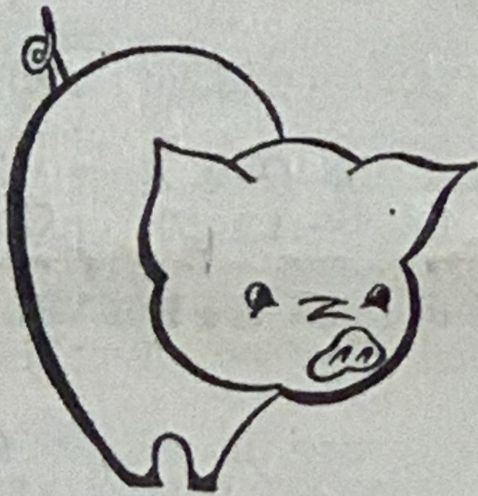
Christmas Postcard 1913

FEEDER PIG SALE

— AT THE —

Monticello Sales Barn

EVERY FRIDAY



Producers bring in pigs from 8:00 a.m. till 1:00 p.m. Demand now excellent with many buyers looking for good quality pigs.

Sales sponsored by Wisconsin Feeder Pig Marketing Co-Op. For information on sales, Call Sales Barn, 938-4457, Willie Elmer, 938-4737, or Ernie Rufener, 325-7459.

50 Years ago—1972 Monticello Messenger

MISSION STATEMENT

The mission of the Monticello Area Historical Society is the acquisition, documentation, preservation and exhibition of artifacts relating to the history and culture of the Monticello area. This collection will be located in our museum, the former Woelffer Drug Store on Main Street in Monticello, Wisconsin.

VISION STATEMENT

The Monticello Area Historical Society strives to promote an interest in the uniqueness of the Monticello area by collecting and displaying artifacts that tell our community history. We further endeavor to enrich the community by connecting them to the past and saving the present to enhance the future.

Honor Students for First Semester at M.H.S. are Revealed

Names of honor students for the first semester at the Monticello high school have been released by James R. Nelson, administrator, as follows:

Senior high honor roll—Debra Bowman, Jean Holz, Jim Kelly, Dave Quade, Greg Schwartzlow, Gary Stauffer, Sue Steinmann, Kathy Thoman, John Turner and Heidi Woodruff.

Senior honor roll—Tom Feller, Steve Buehl, Janice Chesebro, Karen Grunder, Susan Hiltbrand, Jean McMannes, Janice Pagel, Rickey Ritschard, Kay Saunders, Lyle Siegenthaler, Paul Stauffacher and Sandy Vickers.

Junior high honor roll—John Baebler, Jean Ann Blumer, Diana Graber, Ken Stauffer, Julie Woelffer, and Jeannie Waelchli.

Junior honor roll—Kathy Bernet, Dennis Broge, Gene Fahrney, Tom Marty, James Vickers, and James Waelchli.

Sophomore high honor roll—Karen Buehl, Marianne Dickson, Jan Quade, Connie Root, Steve Seeholzer and Janice Wettach.

Sophomore honor roll—Cindy Cory, Kathy Gempeler, Susan Graber, Darlene Pulfer, Roann Rolph, Sue Schultz, Richard Waelchli, and Dave Riese.

Freshman high honor roll—Jacci Buehl, Jim Marty, Dale Saxer, Elaine Siegenthaler, Jan Woelffer and Beth Zimmerman.

Freshman honor roll—Bryan Babler, Cheryl Cory, Diane Ferris, Philip Graber, Ronnie Ritschard, Alan Stauffer and Tim Feller.

* Docent Thank You, *

* We send a HUGE thank you to all who gave generously of their time to support the museum by being *

* docents this past year from April through October. *

* Please let us know of others who may help in the coming years. *

* Thank you, *

* Bill & Kay Dickson *

CHAPARRAL SNOWMOBILE CLEARANCE



DRASTIC PRICE REDUCTIONS ON ALL MODELS
LEFT ON HAND.

KRIEG & ZURBUCHEN

Monticello, Wisconsin

Monticello Messenger 1972

MEMBERSHIP

Mail this form and payment to the museum address or give them to our membership chairperson.

Membership year: May—April

Individual dues - \$20/yr

Family dues - \$30/yr

Lifetime dues - \$500

CASH

CHECK PAYABLE TO MAHS

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

YOU ARE INVITED TO JOIN

THE MONTICELLO AREA HISTORICAL SOCIETY

MEETINGS NORMALLY HELD THE 4TH THURSDAY OF EVERY MONTH, **EXCEPT** JULY, NOVEMBER AND DECEMBER, IN THE NORTH ROOM OF ZWINGLI CHURCH AT 7:00 PM ARE ON HOLD AT PRESENT.

MAHS Museum

P.O. Box 463
204 N. Main St.
Monticello, WI 53570
Phone: (608) 938-4216
Email: mahs@tds.net

Hours of Operation

The museum will be open
May until October
but can be open by appointment for anyone or a
group wishing to stop by.

For special group or individual tours,
call the museum at (608) 938-4216 or send your request to
jules.cappelle@gmail.com.

Admission to the museum is free and
a quarterly newsletter from Monticello
Area Historical Society is included with
your membership.

Please consider including the
Monticello Area Historical Society in
your will.

A guided tour of the museum can be
arranged for all groups anytime.

MAHS Museum
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204 N. Main St.
Monticello, WI 53570

