



## William G. Meier

By Karen Brugger

William G. Meier was born in Mt. Pleasant township, the son of John and Anna Meier. His father, a Swiss immigrant was regarded as one of the best Swiss limburger cheesemakers of the area having made cheese for 46 years. Bill attended Monticello schools and married Bernece Behnke in 1930 at Dubuque, Iowa. They farmed in Mt. Pleasant township until son Robert married and took over the family farm. The Meier's then moved to a smaller farm in Exeter township remaining there until moving to the Village in 1985 to the former Williard Prisk bungalow on East Lake Avenue. Bernece passed away in 1988, the couple having been married 58 years.

Bill kept a large flock of chickens on the Exeter farm and would deliver fresh eggs to Village residents and the restaurant, stopping by the Village Tap (Dick Rufener, prop.) mornings for a pool game or two. He soon assumed the name "Deadbank Willie." Other players were Fritz Minder, John Matzke, Hollis Baebler, Wittwer Bros., Harry Schuerch, Buckets among others. Maynard Hefty recalls being among the "youngest" and working during the week but had to arrive an hour early on Sunday to get a table. Terry Wichser relates not being a player but a "cheerleader." After some time it was decided to hold a "Deadbank Willie" invitational in late winter or early spring at Hokie's Place (now Eagle Pass). It would be double elimination, partners drawn out of a hat. Maynard recalls 32 players (16 teams) at one tournament. MAHS has one of the promo caps denoting 10th annual (2001). Bill passed away in 1998 so this did become a "Memorial" event. Roy Wittwer was the winner of the first held in 1991. Village Tap was then located where Gempeler's Supermarket is today, later moving to the site of the present Sugar River Bakery. It was also noted that there was a float in a Homecoming parade complete with a pool table denoting the tournament.

Bill and Bernece had a daughter Mardell and son Robert. He served on the Zwingli UCC church consistory, had many friends and was well respected. He passed away at home and is buried in Highland Cemetery.



### ADAMS—DIVIDING RIDGE

Mr. and Mrs. Thomas Duerst and son, Thomas, were in Monroe the first of the week and called on Herman Duerst, who is recovering from a recent operation at the Deaconess hospital.

Mr. and Mrs. Wm. Spring, of Mt. Pleasant, were Sunday callers at the home of Albert Wittwer.

Mr. and Mrs. Alfred Arn were entertained Sunday at the home of Mr. and Mrs. Alfred Ritschard.

Mr. and Mrs. Albert Goodman, of Argyle, were recent visitors at the Alfred Arn home.

Mr. and Mrs. Ira Holcomb spent Sunday with Mr. and Mrs. Fred Zweifel, near Monticello.

Mr. and Mrs. Fred Detwiler, Mr. and Mrs. Robert Theiler and sons, Herman and Robert, and Mrs. Rose Theiler, of Monroe; Christ Miller, of Milwaukee and Mr. and Mrs. Robert Wild and Mrs. John Blumer, of Monticello, were entertained Sunday at the home of Mr. and Mrs. Fred Blum.





# Useful Gifts *at* THE **WINCHESTER** STORE

Your problem of what to give will disappear the moment you enter the Winchester Store.

You can easily find appropriate gifts for every member of the family in our large stock of quality Xmas Goods.

## SUGGESTIONS

### FOR MEN

Winchester Rifles  
Winchester Shotguns  
Winchester Fishing Rods  
Winchester Reels and Baits  
Winchester Fishing Tackle  
Winchester Ice Skates  
Winchester Skating Shoes  
Winchester Tools  
Winchester Pocket Knives  
Winchester Razors  
Winchester Razor Stropps  
Winchester Flashlights  
Winchester Auto Tool Kits  
Winchester Sporting Goods  
Vacuum Bottles

### FOR WOMEN

Winchester Scissors  
Winchester Shears  
Winchester Carving Sets  
Winchester Kitchen Cutlery  
Winchester Paring Knives  
Winchester Flashlights  
Winchester Ice Skates  
Winchester Skating Shoes  
Table Silver  
Silver Trays  
Vacuum Bottles  
Electric Sweepers  
Electric Washing Machines  
Electric Irons  
Pyrex Glass Ware  
Electric Heaters  
Aluminum Utensils

### FOR CHILDREN

Winchester Roller Skates  
Winchester Ice Skates  
Winchester Skating Shoes  
Winchester Hockey Sticks  
Winchester Scooters  
Winchester Flashlights  
Winchester Pocket Knives  
Winchester Scissors; Shears  
Winchester Fishing Tackle  
Winchester Tools  
Winchester Basket Balls  
Winchester Footballs  
Winchester Radio Batteries  
Winchester Rifles  
Winchester Scout Axe  
Sleds  
Velocipedes

DON'T FAIL TO VISIT TOYLAND AT

# Joe J. Voegeli's

THE WINCHESTER STORE



# Suggestions for Christmas



## A Large Variety Makes Selections Easy

The ever-perplexing problem this season of the year is—What shall I Give? It was to help you solve this problem in a satisfactory and easy manner that we took more than usual care in choosing our holiday stock for this season. You'll enjoy viewing our superb display and we ask you to call early and often. The following are merely a few suggestions:

### For the Women Folks

Among gifts that appeal to the women folks there is nothing which brings more pleasure than a piece or set of genuine French Ivory, Cut Glass, or China Ware. We have an unusually attractive line this season and the prices are right.

Other items acceptable to the fair sex include Holiday Handkerchiefs, Fancy Neckwear, Budoir Caps, Silk Petticoats, Fancy Aprons, Silk Hose, Fancy Center Pieces, Table Runners, Rugs, Novelties, Etc.

Then, too, our line of Toilet Articles is worthy of consideration. Here you will find a nice line of Toilet Sets, Manicure Sets, Mirrors, Etc. In this department we also show a fine line of Fancy Stationery and Correspondence Cards.



### For Men and Young Men

We offer an abundance of desirable articles from which to make selections for the men folks and boys. Space does not permit us to mention every item, but we append below a few suggestions.

In Xmas boxes we offer Fancy Suspenders, Silk Hose, Hose Supporters, Etc.

Other items include Hand Bags, Suit Cases, Fancy Dress and Flannel Shirts, Bath Robe Blankets, House Slippers, Etc.

### For the Youngsters

Our Toy Department is a veritable fairy land for the youngsters. Everything a boy or girl wants in play things, all conveniently arranged so that the matter of making your selections will be an easy matter. ....

**W. E. BONTLY & CO., Monticello, Wisconsin**

### Scholarship Fund

At the December 5<sup>th</sup> board meeting it was determined to start a fund to encourage local youth to maintain the history of the area for future generations. Please be sure to mark your tax deductible donation to be designated for the scholarship fund. This fund will be separate from other accounts.

### Docent Coordinator

We have an opportunity for docent coordinator. If you are interested, please contact any board member. Thank you Kay and Bill for your many years as the docent coordinator.

January 25th Meeting will be:

### History of Local Cheesemaking

## Fur Prices Are Up

### SEE US FIRST

We are again in the market for all kinds of fur and ask trappers to get our prices before selling. Our connections with eastern buyers enables us to pay the top price at all times, and we promise absolutely fair grading.

Be sure to write, phone, or call before disposing of your pelts. We guarantee to meet all legitimate competition.

**P. J. Babler Fur Co.**  
Monticello, Wisconsin



### There Was a Reason.

I was attending a masquerade. It was utterly impossible to distinguish any one. My partner was attractive and familiar. I couldn't remember where I had seen this man, whose voice and ways were so familiar. Imagine my excitement when the hostess announced that every mask would be removed. I found that my partner was none other than a recent boss who had fired me from his employ.—Exchange.

### Radio Review of 1922.

Among the notable events in broadcasting in 1922 were the transmitting of the world's series baseball games, President Harding's address to the congress in Washington, the Philharmonic concerts in New York and Georges Clemenceau's farewell speech to America.

### About the Limit.

Your friend Wheeler is a crank on punctuality, isn't he?" said Smith. "I should say he is," replied Brown. "Why, he even carries his watch in the rear pocket of his trousers, just to prevent his ever being behind time."

### Notice for Settlement

We request that all accounts against us be mailed to us not later than Dec. 31, 1923. We also request that all bills due us be paid before Dec. 31, 1923.

The United Telephone Co.

Monticello Messenger December 27, 1923

# New Year's Eve CARNIVAL

# DANCE

RING OUT THE OLD  
RING IN THE NEW

... with ...

## FRED JEUGK'S ORCHESTRA

Appropriate Music—old and new.  
—Special carnival favors; snowballs, hats, streamers, noise-makers, free to dancers.—Hall prettily decorated.—\$1.10 the couple; extra lady, 25c; spectators 35c. Everybody come.

Karlen's Hall, : Monticello  
**MONDAY, DEC. 31**

#### MISSION STATEMENT

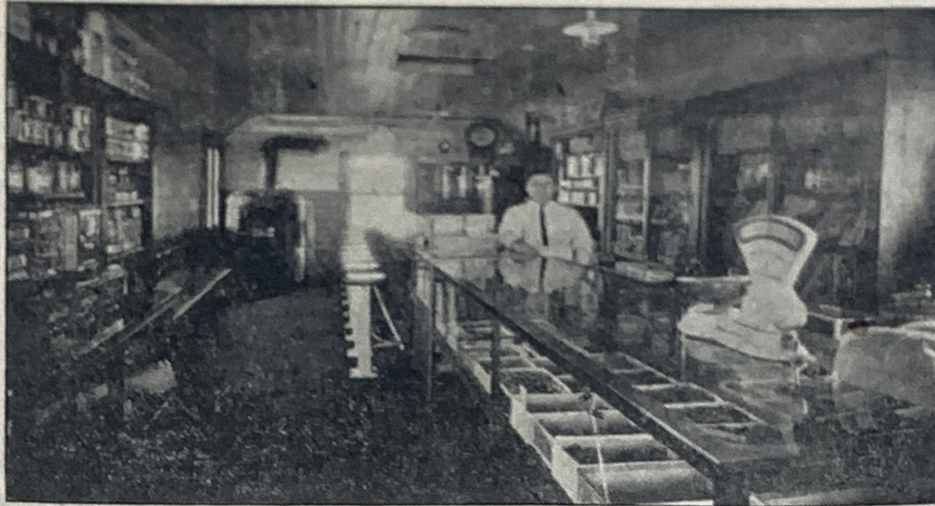
The mission of the Monticello Area Historical Society is the acquisition, documentation, preservation and exhibition of artifacts relating to the history and culture of the Monticello area. This collection will be located in our museum, the former Woelffer Drug Store on Main Street in Monticello, Wisconsin.

#### VISION STATEMENT

The Monticello Area Historical Society strives to promote an interest in the uniqueness of the Monticello area by collecting and displaying artifacts that tell our community history. We further endeavor to enrich the community by connecting them to the past and saving the present to enhance the future.



# "Jimmie" and His Midway



"Oh, Little, but oh, Mine! Jimmie's Hamburgers Taste Good all a time."--Lobs

## The Place to Get Quick Service In "Eats"

Hamburger, Egg, Weiner, Cheese and Ham Sandwiches  
Steaks, Soups, Hot and Cold Drinks

Complete line of New Glarus candies, also Keeley's, Weber's, Bonita, and American candies and bon bons.

Special prices until Christmas on Cigars in boxes, Camel cigarettes, Tobacco, Jumbo Peannuts, and Baby Rice popcorn.

Agency for Chicago and Milwaukee Sunday papers.

New Glarus bread received fresh every day.

Monroe Laundry—basket goes every Wednesday; returns Saturday.

Fresh line of fruit always on hand.

Paoli Creamery Butter—always fresh.

Heinz' Canned Goods. Borden's Milk. Morton's Salt.

Day and Night Service—Always on the job as long as there's business in sight. Ten year's experience as a cook—that's why Jim's sandwiches are extra good.

**DON'T FORGET OUR SPECIAL HOLIDAY BARGAINS**



# GET THE CHRISTMAS SPIRIT EARLY

You are invited to the Christmas  
Program at Grace Evangel-  
ical Church

Saturday, Dec. 22, at 7:30 P. M.



Currently in our window display.  
Notice the name change from  
the ad run 100 years ago—1923.



Built in 1894 as an Adventist Christian Church building, it was later purchased and enlarged by the Grace Evangelical United Brethren church congregation. In the 1970's the church was made into an office / clinic for Freitag Chiropractic. Then to an office for Mt. Pleasant Perry Mutual Insurance. Now in 2023 converted to a home.

## MEMBERSHIP

Mail this form and payment to the museum address or give them to our membership chairperson.

Membership year: May—April

**Individual dues - \$20/yr**  
**Family dues - \$30/yr**  
**Lifetime dues - \$500**

CASH     CHECK    PAYABLE TO MAHS

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_



YOU ARE INVITED TO JOIN

**THE MONTICELLO AREA HISTORICAL SOCIETY**

MEETINGS ARE HELD THE 4TH THURSDAY OF EVERY MONTH, **EXCEPT** JULY, NOVEMBER AND DECEMBER, IN THE NORTH ROOM OF ZWINGLI CHURCH AT 7:00 PM. THE PUBLIC IS WELCOME.

**MAHS Museum**

P.O. Box 463  
204 N. Main St.  
Monticello, WI 53570  
Phone: (608) 938-4216  
Email: mahs@tds.net

**Hours of Operation**

The museum will be open  
May until October  
but can be open by appointment for anyone or a  
group wishing to stop by.

For special group or individual tours,  
call the museum at (608) 938-4216 or send your request to  
jules.cappelle@gmail.com.

Admission to the museum is free and  
a quarterly newsletter from Monticello  
Area Historical Society is included with  
your membership.

Please consider including the  
Monticello Area Historical Society in  
your will.

A guided tour of the museum can be  
arranged for all groups anytime.

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