Howard F. Voegeli September 2, 1930 - August 21, 2003

Howard F. Voegeli, age 72, of Monticello, a well known Brown Swiss cattle breeder, died Thursday, August 21, 2003 at St. Mary's Hospital in Madison.

Howard was born September 2, 1930, the son of Lillian (Weiss) and Jacob Voegeli. He attended Voegeli Country School and Monticello Public School where he graduated in 1948. Howard graduated with a Bachelor of Science degree in Animal Science from the University of Wisconsin-Madison in 1952. He returned home and farmed in partnership with his father.



On November 7th, 1954, he married Alice Lien. They raised four children: Rhonda Kay (Curt) Innes of Gurnee, IL., Jacalyn Jean (Rick) Oliva of Milwaukee, Bryan Douglas (Beth) Voegeli, and James Jacob Voegeli, all of Monticello. He was the proud grandfather of six grandchildren: Elise and Brittany Innes, Hannah and Joseph Oliva and Brienna and Christopher Voegeli. He is further survived by two sisters, Frances (Joe) Tiffany of Monticello/Wausau, and Virginia (Charles) Schnetzler of Madison. He was preceded in death by his parents and a brother, Royal Voegeli.

Howard was president of the Wisconsin Brown Swiss Association and was a director and Vice-President of the Brown Swiss Breeder's National Association. In 1965 he was instrumental in starting the World Dairy Expo in Madison and was a director for more than 35 years. Howard founded Voegeli International, a subsidiary of Voegeli Farms, and exported cattle to many countries around the world.

In 1976 he was given the Distinguished Service Award from the College of Agriculture at the University of Wisconsin-Madison and in 1991 he was awarded 'Dairy Cattleman of the Year' by the Dairy Shrine Organization.

Howard received numerous awards for his work with Brown Swiss cattle, meritorious awards and plaques from several Brown Swiss Associations including Peru in 1980, Brazil in 1985, Lithuania in 1991, Dominican Republic in 2000, Switzerland in 2000, and various others. In 2000 he was named 'Dairyman of the Year' for World Dairy Expo and recognized by the Governor with the export achievement trophy. He was president and director for many years of the Green County U.W. Alumni Club and as director of the U.W. College of Agriculture Alumni Association. Howard served on the Monticello High School board and as a consistory member of the Zwingli United Church of Christ.

In 1982 he was joined in business by his son Bryan and in 1990 by his son James.

Funeral services will be held Wednesday, August 27, 2003, at 11:00 a.m., at Zwingli United Church of Christ, Monticello. Interment will be in Highland Cemetery, Monticello.