

KATHLEEN STEINMANN-HOESLY

August 16, 1921 - July 20, 2007

Kathleen Steinmann Hoesly died peacefully on Friday, July 20, 2007. She was born on August 16, 1921 in Monticello, WI. the daughter of Fred R. and Alda M. (Marty) Steinmann. Kathleen grew up in Monticello and graduated from the University of Wisconsin-Madison in 1943. She was particularly proud of her association with the University. She remained a member of Alpha Chi Omega sorority for 67 years. She made life-long Alpha Chi friends and, as the local Badger, she organized several reunions for her university friends throughout the country. After graduation she accepted a merchandising position with Carson Pirie Scott. She set aside her chosen career in retailing during the illness of her father, rather returning home to help manage her family's lumberyard.

In 1949 she married Kenneth H. Hoesly and raised her family in New Glarus, WI. "Kay" Hoesly believed in the community's spirit and the importance of good education. She regularly volunteered with many village activities. She was a president of the PTO, a manager of several school fund drives, a founding board member of the Heidi Festival, a leader for both Cub Scouts and Brownie troops and a Sunday School teacher. In the early 1960s she owned a popcorn business, with a good friend as her partner, in a restored, antique popcorn wagon. Their customers enjoyed warm popcorn, dripping in Wisconsin butter, on summer nights regardless of the weather. Later "Katie" worked for Madison Bank and Trust (United Bank) as its first credit card merchant representative. She introduced credit card operations to dozens of Madison merchants. She finished her business years in marketing for her son's business brokerage firm. Kathleen loved "Grandma Days" with her two granddaughters; knitting, gardening and helping children make Christmas decorations. She baked wonderful desserts and was a meticulous, skilled seamstress.

She is survived by her daughter, Patricia Hoesly Gunderson (David); son, Michael (Nan Zimdars Hoesly); grandchildren Anne and Susan Hoesly (all of Madison): two nieces and a nephew. Her parents, a sister, Gladys, and two brothers, Frederick and Donald, preceded her in death.

Prior to her death, she resided at Oakwood Village West in Madison. The family would like to thank Oakwood's Covenant Oaks Memory Care Unit and Hospice of Madison for their loving care. Memorials may be made in Kathleen's name to the Oakwood Foundation, 6205 Mineral Point Road, Madison, WI 53705. There will be a remembrance service for her at Oakwood West Chapel, 6201 Mineral Point Road, Madison, WI at 11:00 am. on August 16, 2007.